



Media Release

FOR IMMEDIATE RELEASE

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Raising dough for Starlight Children's Foundation

Domino's 61 Brisbane stores are on board for the Starlight Children's Foundation's 'Starlight Day' and in partnership with Channel Ten and Southern Cross Ten are hosting doughraiser days on Mondays throughout May to raise much-needed funds to brighten the lives of seriously ill children.

Kicking off on Monday 11 May, Domino's Brisbane stores (see list below) will donate \$1 from every pizza sold on May 11, 18 and 25 to the Starlight Children's Foundation's 'Starlight Day'.

Starlight Day, on May 1, aims to raise money to ensure no seriously ill child misses out on the love, laughter and support they deserve.

Delivered both in and out of hospital Starlight's programs provide support to more than 200,000 children across Australia annually, with funds raised going towards bringing smiles to the face of seriously ill children across Australia.

Domino's National Corporate Operations Manager Kerri Hayman said she and the Brisbane franchisees are excited to help raise funds for 'Starlight Day' and hope lots of Brisbane residents join the cause by purchasing pizzas on Mondays throughout May.

"We are happy to be contributing to the Starlight Children's Foundation and uniting with the community to give seriously ill children a reason to smile," Kerri said.

"Our first doughraiser next Monday will be huge! We are thrilled to have Starlight onboard for three doughraisers, and we are asking the community to come down and show their support.

"Starlight Day is a community event and we hope the Brisbane community follows our lead and joins forces with Starlight to make a difference! It's the high level of community spirit which makes Starlight Day the success it is today!

"Locally owned and operated, we strongly believe in giving back to the community and lending a helping hand where we can."

The harsh reality is Starlight can currently only reach "1 in 3" of the 600,000 child admissions to Australian hospitals every year. The economic downturn has meant a decline in incoming funds and public support is vital to ensure Starlight can choose every child.

This Starlight Day it is particularly critical Starlight reaches their target of \$1.6 million as these families which already have so much to cope with, need Starlight's support more than ever in this time of economic hardship.

The funds raised on Starlight Day help Starlight brighten the lives of children like Upper Mount Gravatt resident, Paige Unkles, 11, who was born with Cystic Fibrosis and has been in and out of hospitals all her life, often spending up to two weeks at a time in hospital where she has to undergo intensive physiotherapy as part of her treatment.

Despite the pain and discomfort of hospital life Paige looks forward to seeing Captain Starlight in the Starlight Express Room and she especially loves using her imagination on the craft



table. Paige's brother and two sisters enjoy visiting their big sister in hospital, and especially love playing games together in the Starlight Express Room.

Paige's mum Leah Unkles says Starlight really helps Paige.

"Anything Starlight always lifts Paige's spirit – the atmosphere, the Captains, even Starlight TV. For us, the Starlight Express Room is an escape from the ward, it can get so full on and crowded with our family of six in Paige's room and the Starlight Express Room is just such a nice place to get away from the hospital feel, to relax and have fun as a family," Leah said.

"Starlight has brought such happiness to our lives; and to the hospital, which can be a very depressing place. We use the Starlight Express Room as a place to just hang out since it opened 7 years ago. It brings the whole family together and Paige is definitely a fan of the room and Captain Starlight. Captain Starlight especially has helped us so much, we can't thank the Captains enough."

All Domino's SEQ stores are taking part in the doughraisers with 85 Domino's stores across the Gold Coast, Brisbane and Sunshine Coast joining forces to raise money for the Starlight Children's Foundation.

If you are interested in finding out how you can donate to the Starlight Children's Foundation phone 1300 727 827 or visit <https://forms.starlight.org.au/Donation.aspx>

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For further information, interviews or images contact:

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Domino's Brisbane stores taking part in the doughraiser include: Albany Creek, Arana Hills, Aspley, Bardon, Beaudesert, Beenleigh, Birkdale, Bracken Ridge, Brassall, Bribie Island, Browns Plains, Bundamba, Burpengary, Caboolture, Calamvale, Cannon Hill, Capalaba, Carindale, Clayfield, Cleveland, Coorparoo, Corinda, Deception Bay, Everton Park, Forest Lake, Goodna, Holland Park, Ipswich, Kallangur, Kedron, Kenmore, Logan Central, Marsden, Morningside, Mount Ommaney, New Farm, Newmarket, North Lakes, Ormeau, Petrie, Redcliffe, Richlands, Sandgate, Shailer Park, Spring Hill, Springfield, Springwood, Strathpine, Sunnybank, Taringa, The Gap, Upper Mount Gravatt, Victoria Point, Virginia, Waterford West, West End, Woolloongabba, Wynnum, Yamanto, Yeronga and Zillmere.