

New Menu

Domino's Pizza Enterprises Limited ("Domino's")

- A new dawn has begun for Domino's and we couldn't be more excited
- Domino's has launched a new range of fresh made-to-order pastas, pizzas and dessert to complement their already popular existing menu
- The new menu launch, which uses only the freshest, premium quality ingredients, was a direct response to an increased customer need for greater convenience, freshness, choice and value for money
- Domino's are the market leaders in the Australian pizza industry and are committed to exceeding customer expectations by delivering greater choice and quality without compromising affordability
- Domino's is dedicated to product innovation and freshness and have invested more than six months in product development, customer research and product sampling of their new menu range
- Domino's new menu range was created to offer a fresh, new premium quality menu range which appeals to customers of all lifestyles, tastes and budgets whilst still offering the regular favourites our customers have come to love
- Domino's new menu is all about giving customers more of what they want - whilst setting the benchmark for convenient, fresh and flavoursome food

Pastas

- Domino's has created three fresh al dente penne pasta dishes, all made to order and served hand tossed in a unique freshly baked puff pastry bowl
 - Chicken Carbonara - Seasoned chicken, Don smoked bacon, mushrooms and onion in Alfredo sauce
 - Veggie Primavera - Baby spinach, grape tomatoes, mushrooms and onion in Alfredo sauce
 - Beef Neapolitana - Ground beef and parmesan cheese in Neapolitan sauce
- Domino's delivers to more locations than any other food delivery company in the nation, which means overnight Domino's has become Australia's largest pasta delivery company
- Domino's understands their customers don't want to eat frozen, pre-packaged meals which is why all Domino's products are made fresh to order in-store rather than pre-made like other pizza companies.

Big Taste Range Pizzas

- Domino's has created three new Big Taste Range pizzas, all made fresh to order with more toppings and flavours
 - Meatza Soprano - Salami, pepperoni, Don smoked bacon, Italian sausage, onion, fresh tomato and oregano
 - Vege Grande - Baby spinach, grape tomatoes, onion, olives and fresh garlic
 - Chicken Capri - Chicken breast and Cajun chicken pieces, baby spinach, grape tomatoes, Don smoked bacon, fresh garlic and alfredo sauce

Choc Lava Cake

- Domino's has created a delicious choc cake with a warm, gooey middle
- The choc lava cake is baked fresh in store the perfect desert for one!

This fact sheet is for information purposes only, and the information in it is current as at January 2009.