



Media Release

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Domino's electric delivery to reduce carbon footprint

Australia's largest pizza delivery company, Domino's Pizza Enterprises Limited ("Domino's") is set to launch electric scooters across its Australian stores as one of many new sustainability initiatives aimed at reducing its carbon footprint.

Domino's Chief Operations Officer, Andrew Rennie, said Domino's was committed to reducing its impact on their environment by introducing electric scooters.

"Over the next three years, Domino's is committed to replacing current scooter models with environmentally-friendly electric scooters. This will see Domino's have the largest electric scooter fleet in Australia," Mr Rennie said.

"We have done extensive research and testing to ensure electric scooters can deliver long term benefits to our business and our environmental impact.

"Our new electric scooters have been designed and modified for our delivery needs, ensuring we can still deliver piping hot pizzas while doing our bit for the environment."

Domino's New Farm store in Brisbane was one of the first stores to use electric scooters and over the past eight months thousands of deliveries have been safely and successfully completed.

As a result of the successful trial Domino's has purchased seven Vmoto electric scooters as the first step in the roll out initiative.

Vmoto exclusive distributor Raymond Rooney said this arrangement was the Company's first 'business to business' sale of its electric scooter model.

"It has been a pleasure working on this project with Domino's as our first 'business to business' electric scooter partnership in Australia. They have really shown they want to be a front runner in reducing emissions," Mr Rooney said.

Domino's and its franchisees have 555 stores across Australia and New Zealand, employing more than 16,000 part-time and full-time staff who make more than 50 million pizzas each year.

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