



# media release

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## **Domino's Pizza App now available from App Store**

Australian-owned and operated Domino's Pizza Enterprises Ltd ("Domino's") has taken pizza ordering to the next level with the availability of its Domino's Pizza App on the App Store.

Now iPhone or iPod touch users have a Domino's store in their pocket anywhere, anytime and frequent Domino's customers are able to create an account and save their favourite orders for next time to make the ordering process even faster.

Domino's Chief Executive Officer, Don Meij, said the Australian designed and built app was an exciting step forward for the company and part of its focus on innovation and technology.

"The Domino's App for iPhone and iPod touch is here and we couldn't be more excited! We are very focused on developing new technologies for our business and we believe our app is a fantastic edition to our online ordering," Mr Meij said.

"For customers, it means the convenience of being able to order a pizza anywhere and anytime without ringing their local store. Customers have complete control of the ordering process or if they simply want to view our menu or hot offers they can do that too.

"Our app has been designed and built in Australia and we are very proud of it. It makes ordering fun while having all the functionality right at your finger tips.

"You can flip your iPhone or iPod touch to view our menu in landscape, place a pick up or delivery order, pay by cash or credit and even track your order to see when it's ready.

With more than a million pizza combinations in the palm of your hand, the Domino's App gives customers the freedom to place an order their way and in their time.

"We know our customers lead busy lives, that's why we want to stay at the forefront of new innovation and continue to give them the freedom to place a Domino's order when and how it suits them," Mr Meij said.

"With more than a million pizza combinations in your pocket, plus premium pastas, decadent desserts and yummy extras it's easy to place an order on the go."

The Domino's Pizza App is available for free from the App Store on iPhone and iPod touch or at [www.itunes.com/appstore/](http://www.itunes.com/appstore/).



Domino's Pizza Enterprises Limited is Australia's only publicly-listed pizza company and is the master franchisor for the Domino's Pizza brand in Australia, New Zealand, France, Belgium and The Netherlands.

Domino's and its franchisees have 782 stores across five countries, employing more than 16,000 part-time and full-time staff and making more than 60 million pizzas each year.

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