



# Media Release

FOR IMMEDIATE RELEASE

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## Domino's raises dough for headspace

Domino's 43 stores across Melbourne are hoping to raise more than \$12,000 for **headspace**, with Domino's doughraiser days on Monday's throughout November, with support from Channel 10.

Kicking off on Monday 2 November, Domino's will donate \$1 from every pizza sold on November 2, 9 and 16 to **headspace**, Australia's National Youth Mental Health Foundation.

Domino's Victorian Franchise Operations Manager Mark Sifonis said the Victorian franchisees are excited to help raise funds for **headspace** and hope lots of Victorian residents join the cause by purchasing pizzas on Monday's throughout November.

"We are happy to be contributing to **headspace** and uniting with the community to provide mental health and wellbeing support, information and services to young people and their families across Australia," Mark said.

"We hope to raise more than \$12,000 for **headspace** during our doughraiser days on November 2, 9 and 16.

"Our first doughraiser on Monday 2 November will be huge! We are thrilled to have **headspace** on board for three doughraisers, and we are asking the community to come down and show their support.

"**headspace** is making a difference where it is most needed – our young people. We hope the Victorian community follows our lead and joins forces with **headspace** to make a difference!

"Locally owned and operated, we strongly believe in giving back to the community and lending a helping hand where we can."

**headspace** CEO Chris Tanti welcomes the partnership with Domino's and says the initiative is exciting.

"Domino's doughraiser is a fantastic way to raise awareness of the issue and funds for **headspace**, and we are looking forward to promoting the days via television advertisements, in-store promotions and via our social media channels," Chris said.

"We thank Domino's for selecting **headspace** as the first Victorian recipient of the market-wide doughraiser initiative."

All 43 Domino's stores across Melbourne (*see list below*) are taking part in the doughraisers joining forces to raise money for the **headspace**.

**headspace** has 30 centres across Australia that provide support for young people (12 – 25 y.o.) who are having a tough time.

To find a **headspace** centre near you or to find out how you can donate to **headspace** contact them on 03 9027 0100 or visit <http://www.headspace.org.au/>



***ENDS - For further information, interviews or images contact:***

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**Domino's Melbourne stores taking part in the doughraiser include:**

Bayswater North, Bentleigh, Broadmeadows, Bulleen, Bundoora, Burwood, Carlton, Caulfield, Corio, Cranbourne, Croydon, Dandenong, Drysdale, Endeavour Hills, Essendon, Flemington, Frankston, Geelong, Hampton, Hampton Park, Heidelberg, Hoppers Crossing, Knox, Langwarrin, Lower Plenty, Malvern, Maribyrnong, Melton, Mill Park, Mitcham, Mornington, Mount Waverley, Narre Warren, Noble Park, Preston, Rowville, Saint Albans, Saint Kilda, Seabrook, Seaford, Sunshine West, Sydenham and Werribee.