



Media Release

FOR IMMEDIATE RELEASE

18 November 2009

Domino's raises more than \$15,000 for headspace

Domino's 43 stores across Melbourne have joined forces to raise more than \$15,000 for **headspace**, Australia's National Youth Mental Health Foundation, during its November 2, 9 and 16 doughraisers, with support from Channel 10.

All Melbourne stores (*see list below*), donated \$1 from every pizza sold on Monday 2, 9 and 16 November, in total raising \$15,311 for **headspace**, to provide support for young people (12 – 25 y.o.) who are having a tough time.

Domino's Victorian Franchise Operations Manager Mark Sifonis said the franchisees were thrilled to have raised more than \$15,000 for **headspace** and want to thank the community for their support.

"Domino's three doughraisers on November 2, 9 and 16, saw Domino's raise a substantial amount of money for **headspace** – \$15,311 was raised in just three days, a fantastic effort!" Mark said.

"We would like to thank everyone who purchased pizza during the doughraisers, your support is greatly appreciated and your money is going to help a very well-deserving cause – providing mental health and wellbeing support, information and services to young people and their families across Australia!

"Locally owned and operated, we strongly believe in giving back to the community and lending a helping hand where we can, which is why we at Domino's are proud to support **headspace** and help young people who are having a tough time."

headspace CEO Chris Tanti said they are delighted by the success of the doughraisers and are excited to put the money raised to good use.

"At **headspace** we are thrilled by the success of the doughraisers, with Domino's raising more than \$15,000 over the three week period to help young Australian's who are having a tough time," Chris said.

"Since opening our **headspace** hubs helped over 18,000 young Australian's and the money raised during Domino's doughraisers will go along way to providing mental health and wellbeing support to many more Australia's in their time of need.

"We would like to thank Domino's for their generosity as well as everyone who supported us by purchasing a Domino's pizza on November 2, 9 and 16; your support is greatly appreciated!"

All 43 Domino's stores across Melbourne (*see list below*) took part in the doughraisers joining forces to raise money for the **headspace**.

headspace has 30 centres across Australia that provide support for young people (12 – 25 y.o.) who are having a tough time.

To find a **headspace** centre near you or to find out how you can donate to **headspace** contact them on 03 9027 0100 or visit <http://www.headspace.org.au/>



ENDS - For further information, interviews or images contact:

Annelise Proctor, Public Relations Assistant, Domino's Pizza – 0447 158 270

Karalee Evans, headspace – 0408 174 589

Domino's Melbourne stores taking part in the doughraiser include:

Bayswater North, Bentleigh, Broadmeadows, Bulleen, Bundoora, Burwood, Carlton, Caulfield, Corio, Cranbourne, Croydon, Dandenong, Drysdale, Endeavour Hills, Essendon, Flemington, Frankston, Geelong, Hampton, Hampton Park, Heidelberg, Hoppers Crossing, Knox, Langwarrin, Lower Plenty, Malvern, Maribyrnong, Melton, Mill Park, Mitcham, Mornington, Mount Waverley, Narre Warren, Noble Park, Preston, Rowville, Saint Albans, Saint Kilda, Seabrook, Seaford, Sunshine West, Sydenham and Werribee.