



Media Release

FOR IMMEDIATE RELEASE

18 November 2009

Domino's raises more than \$8,000 for Julian Burton Burns Trust

Domino's 26 stores across South Australia have joined forces to raise more than \$8,000 for Julian Burton Burns Trust, during its November 2, 9 and 16 doughraisers, with support from Channel 10.

All South Australian stores (*see list below*), donated \$1 from every pizza sold on Monday 2, 9 and 16 November, in total raising \$8,399 for Julian Burton Burns Trust going to the prevention, care and research associated with burns injury.

Domino's South Australian Franchise Operations Manager Mark McPherson said the franchisees were thrilled to have raised more than \$8,000 for Julian Burton Burns Trust and want to thank the community for their support.

"Domino's three doughraisers on November 2, 9 and 16, saw Domino's raise a substantial amount of money for Julian Burton Burns Trust – \$8,399 was raised in just three days, a fantastic effort!" Mark said.

"We would like to thank everyone who purchased pizza during the doughraisers, your support is greatly appreciated and your money is going to help a very well-deserving cause – providing critical support to advance burns care for Australians!

"Locally owned and operated, we strongly believe in giving back to the community and lending a helping hand where we can, which is why we at Domino's are proud to support Julian Burton Burns Trust who are leading the charge in burns prevention, care, and research."

Julian Burton Burns Trust CEO Julian Burton OAM said they are delighted by the success of the doughraisers and are excited to put the money raised to good use.

"We are thrilled by the level of community support shown during the doughraisers, with Domino's raising more than \$8,000 over the three week period to help advance burns care for Australians.

"We would like to thank Domino's for their generosity as well as everyone who supported us by purchasing a Domino's pizza on November 2, 9 and 16; your support is greatly appreciated!"

If you are interested in finding out how you can donate to Julian Burton Burns Trust contact them on 08 7220 2197 or visit <http://www.burnstrust.com.au>

ENDS - For further information, interviews or images contact:

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Domino's South Australian stores taking part in the doughraiser include:

Aberfoyle, Adelaide City, Brooklyn Park, Elizabeth South, Fulham, Gilles Plains, Glenunga, Golden Grove, Hollywood Plaza, Hove, Largs Bay, Malvern, Modbury, Mount Barker, Mount Gambier, Murray Bridge, Nailsworth, Newton, Noarlunga, Pasadena, Plympton, Reynella, Tranmere, West Lakes, & Woodville Park.