



# Media Release

FOR IMMEDIATE RELEASE

26 October 2009

## Domino's raises dough for Julian Burton Burns Trust

Domino's 26 stores across South Australia are hoping to raise more than \$6,000 for Julian Burton Burns Trust, with Domino's doughraiser days on Monday's throughout November, with support from Channel 10.

Kicking off on Monday 2 November, Domino's will donate \$1 from every pizza sold on November 2, 9 and 16 to Julian Burton Burns Trust.

Julian Burton Burns Trust is committed to the prevention, care and research associated with burns injury.

Domino's South Australian Franchise Operations Manager Mark McPherson said the franchisees are excited to help raise funds for Julian Burton Burns Trust and hope lots of South Australian residents join the cause by purchasing pizzas on Monday's throughout November.

"We are happy to be contributing to Julian Burton Burns Trust and uniting with the community to provide critical support to advance burns care for Australians," Mark said.

"We hope to raise more than \$6,000 for Julian Burton Burns Trust during our doughraiser days on November 2, 9 and 16.

"Our first doughraiser on Monday 2 November will be huge! We are thrilled to have Julian Burton Burns Trust onboard for three doughraisers, and we are asking the community to come down and show their support.

"Julian Burton Burns Trust is making a difference by leading the charge in burns prevention, education, care, support, research and treatment. We hope the South Australian community follows our lead and joins forces with Julian Burton Burns Trust to make a difference!

"Locally owned and operated, we strongly believe in giving back to the community and lending a helping hand where we can."

Julian Burton OAM, Founder and CEO of the Julian Burton Burns Trust said they are thrilled Domino's have chosen to support them with doughraising days.

"We are extremely pleased Domino's has chosen to support the important work of Julian Burton Burns Trust and we hope the community will be equally inspired by the opportunity to contribute to burns prevention, care and research in such a positive manner," Julian said.

"We congratulate Domino's on their dedication to supporting local communities and would encourage people to back their efforts by buying pizzas on 'doughraisers' days throughout November.

"Corporate and community support plays a critical role in enabling us to advance burns care and prevention for all Australians and we would like to issue a heartfelt 'thank you' to everyone involved."

All 26 Domino's stores across South Australia are taking part in the doughraisers joining forces to raise money for Julian Burton Burns Trust.

If you are interested in finding out how you can donate to Julian Burton Burns Trust contact them on 08 8212 1318 or visit <http://www.burnstrust.com.au>

**ENDS - For further information, interviews or images contact:**

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**Domino's South Australian stores taking part in the doughraiser include:**

Aberfoyle, Adelaide City, Brooklyn Park, Elizabeth South, Fulham, Gilles Plains, Glenunga, Golden Grove, Hollywood Plaza, Hove, Largs Bay, Malvern, Modbury, Mount Barker, Mount Gambier, Murray Bridge, Nailsworth, Newton, Noarlunga, Pasadena, Plympton, Reynella, Tranmere, West Lakes, & Woodville Park.