



marymead
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Media Release

FOR IMMEDIATE RELEASE

20 May 2011

Domino's raise over \$7,000 for Marymead

Domino's 'May-jor' Doughraiser came to a close last night, with Domino's nine Canberra stores raising a massive \$2019. Over the month, Domino's Canberra stores have raised \$7158 for the cause, doubling their goal of raising \$3,500.

Supported by Southern Cross Television, the Doughraiser sees Domino's donating \$1 from every pizza sold on Monday May 2, 9, 16 and 23 to Marymead, who have a 44 year history of supporting vulnerable and disadvantaged children and families across the ACT, helping more than 1,000 families annually.

This is the second consecutive year Domino's Canberra stores have held a doughraiser for Marymead, now having raised over \$20,000 for the cause since 2010.

Domino's ACT representative and Belconnen Franchisee David Hutchinson said the franchisees were excited to help raise funds for Marymead and were impressed by the number of Canberra residents who joined the cause by purchasing pizzas on Mondays throughout May.

"At Domino's, we are honoured to be holding our second annual doughraiser for Marymead and are excited to have raised over \$7,000 during the 'May-Jor' fundraiser thanks to great support from the local community," David said.

"The locals have really been getting behind this cause, and from all of our Canberra stores, we would like to say a big thanks!

"Marymead does exceptional work everyday of the year and we are excited to unite with the community to help enhance the well-being of children, young people and families throughout the ACT in their time of need.

"Locally owned and operated, we strongly believe in giving back to the community and lending a helping hand where we can. We are so glad we were able to join forces with Marymead again to make a difference."

Marymead's Marketing and Community Relations Manager Jeff Griffiths said they are thrilled Domino's Canberra stores, together with support from Southern Cross Television, have once again come on board to support Marymead during May, their 'May-Jor' fundraising month.

"At Marymead we are absolutely thrilled that Domino's and Channel Ten were supporting us again with this wonderful initiative. The funds raised will make a huge difference to the work we are able to do in the community," Jeff said.

"May is now the most important month in Marymead's fundraising calendar, and whilst there are a number of ways Canberrans can become involved during May, there couldn't have been an easier way than enjoying one of Domino's tasty pizzas."

If you are interested in finding out how you can donate to Marymead contact them on (02) 6162 5800 or visit marymead.org.au/donation#Online.



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ENDS - For further information, interviews or images contact:

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Domino's Canberra stores taking part in the doughraiser include:

Belconnen, Conder, Dickson, Erindale, Gungahlin, Mawson, Queanbeyan, South Canberra and Weston.