



Media Release

FOR IMMEDIATE RELEASE

18 November 2009

Domino's raises almost \$30,000 for The Salvation Army

Domino's 81 stores across Sydney have joined forces to raise almost \$30,000 for The Salvation Army, during its November 2, 9 and 16 doughraisers, with support from Channel 10.

All Sydney stores (*see list below*), donated \$1 from every pizza sold on Monday 2, 9 and 16 November, in total raising \$28,839 for The Salvation Army, one of the largest most diverse social welfare providers in the world.

In a typical week, The Salvation Army in Australia provides 100,000 meals to people in need, beds to 5,000 homeless people, rehabilitation to 500 addicted and refuge to 400 victims of domestic abuse.

Domino's Sydney Franchise Operations Manager Ian Taunton said the franchisees were thrilled to have raised almost \$30,000 for The Salvation Army and want to thank the community for their support.

"Domino's three doughraisers on November 2, 9 and 16, saw Domino's raise a substantial amount of money for The Salvation Army – \$28,839 was raised in just three days, a fantastic effort!" Ian said.

"We would like to thank everyone who purchased pizza during the doughraisers, your support is greatly appreciated and your money is going to help a very well-deserving cause – helping the poor, destitute and hungry in Australia!

"Locally owned and operated, we strongly believe in giving back to the community and lending a helping hand where we can, which is why we at Domino's are proud to support The Salvation Army and help Australians who are having a tough time."

Major Philip Maxwell, head of Public Relations for The Salvation Army Eastern Australia, said they are delighted by the success of the doughraisers and are excited to put the money raised to good use.

"At The Salvation Army we are thrilled by the success of the doughraisers, with Domino's raising almost \$30,000 over the three week period to help young Australians who are having a tough time," Major Maxwell said.

"Last year our Salvation Army centres helped over one million Australian's and the money raised during Domino's doughraisers will go along way to providing meals, beds, rehabilitation refuge and support to many more Australia's in their time of need.

"We would like to thank Domino's for their generosity as well as everyone who supported us by purchasing a Domino's pizza on November 2, 9 and 16; your support is greatly appreciated!"

To find a The Salvation Army centre near you or to find out how you can donate to The Salvation Army contact them on 03 9027 0100 or visit <http://www.TheSalvationArmy.org.au/>



ENDS - For further information, interviews or images contact:

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Domino's Sydney stores taking part in the doughraiser include:

Auburn, Bankstown, Bass Hill, Baulkham Hills, Bexley, Blacktown, Bondi, Cambridge Park, Campbelltown, Carlingford, Carlton, Caringbah, Castle Hill, Coogee, Cremorne, Crows Nest, Croydon Park, Darlinghurst, Dee Why, Earlwood, Edensor Park, Elizabeth Street, Emerton, Emu Plains, Engadine, Epping, Erskine Park, Fairfield Heights, Five Dock, Forestville, Gladesville, Glebe, Gymea, Horningsea Park, Hurlstone Park, Ingleburn, Katoomba, Kings Langley, Kingswood, Lakemba, Lane Cove, Liverpool, Manly Vale, Maroubra, Marrickville, Mascot, Menai, Merrylands, Mona Vale, Mount Colah, Mount Pritchard, Narellan, Narrabeen, Northmead, North Richmond, North Ryde, North Strathfield, Parramatta, Pymble, Penshurst, Quakers Hill, Ramsgate, Redfern, Revesby, Riverwood, Rockdale, Rooty Hill, Rose Bay, Roseville, Rouse Hill, Rozelle, Saint Mary's, Springwood, Strathfield, Thornleigh, Villawood, Wentworthville, West Ryde, Wetherill Park, Willoughby & Windsor.