



# Media Release

FOR IMMEDIATE RELEASE

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## Domino's raise over \$50,000 for Starlight Children's Foundation

Domino's 'May-jor' Doughraiser came to a close last night, with Domino's South-East Queensland stores raising a massive \$10,488. Over the month, Domino's stores have raised \$50,831 for the cause, doubling their goal of raising \$25,000.

The Doughraiser, supported by Channel Ten, was held every Monday in May with Domino's South-East Queensland stores donating \$1 from every pizza sold on Mondays 2, 9, 16 and 23 May to the Starlight Children's Foundation to help brighten the lives of seriously ill children.

This is the third consecutive year Domino's South-East Queensland stores have run a doughraiser for Starlight, now having raised almost \$120,000 for the foundation since 2009.

Domino's Queensland Franchise Operations Manager Ryan Bohm said the franchisees were excited to help raise funds for the Starlight Children's Foundation and were impressed by the number of SEQ residents that joined the cause by purchasing pizzas on Mondays throughout May.

"We can't believe how supportive the community has been of this initiative! They have totally exceeded our expectations, with our goal of \$25,000 absolutely smashed," Ryan said.

"We couldn't be happier to have it going to such a great cause. Starlight does exceptional work everyday of the year and we are excited to unite with the community to give seriously ill children a reason to smile.

"Locally owned and operated, we strongly believe in giving back to the community and lending a helping hand where we can. We are so glad that we were able to join forces with Starlight to make a difference."

Anne Johnston, Head of Partnerships from the Starlight Children's Foundation is grateful for the amazing support Domino's is giving throughout May.

"Starlight relies on the fantastic generosity of partners like Domino's to help brighten the lives of the thousands of children impacted by serious illness and disability each week," Anne said.

"Their support in raising much-needed dollars throughout May will allow Starlight to continue delivering programs such as the Starlight Express Room, Captain Starlights, Livewire and Starlight Wishgranting to children in and out of hospitals around Australia."

All Domino's SEQ stores are taking part in the doughraisers with 86 Domino's stores across the Gold Coast, Brisbane and Sunshine Coast joining forces to raise money for the Starlight Children's Foundation.

If you are interested in finding out how you can donate to the Starlight Children's Foundation phone 1300 727 827 or visit <https://forms.starlight.org.au/Donation.aspx>



**ENDS - For further information, interviews or images contact:**

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